



International  
Society of Audiology



The Korean  
Audiological Society



# **37<sup>th</sup> WORLD CONGRESS OF AUDIOLOGY**

## **May 24–27, 2026 Seoul, Korea**





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# 01. Overview of WCA in 2026

**Proposed Date**

**May 24(Sun) – 27(Wed), 2026**

**Venue**

**COEX** (Convention & Exhibition Center)

**Theme**

**Broadening the Horizon of Audiology**

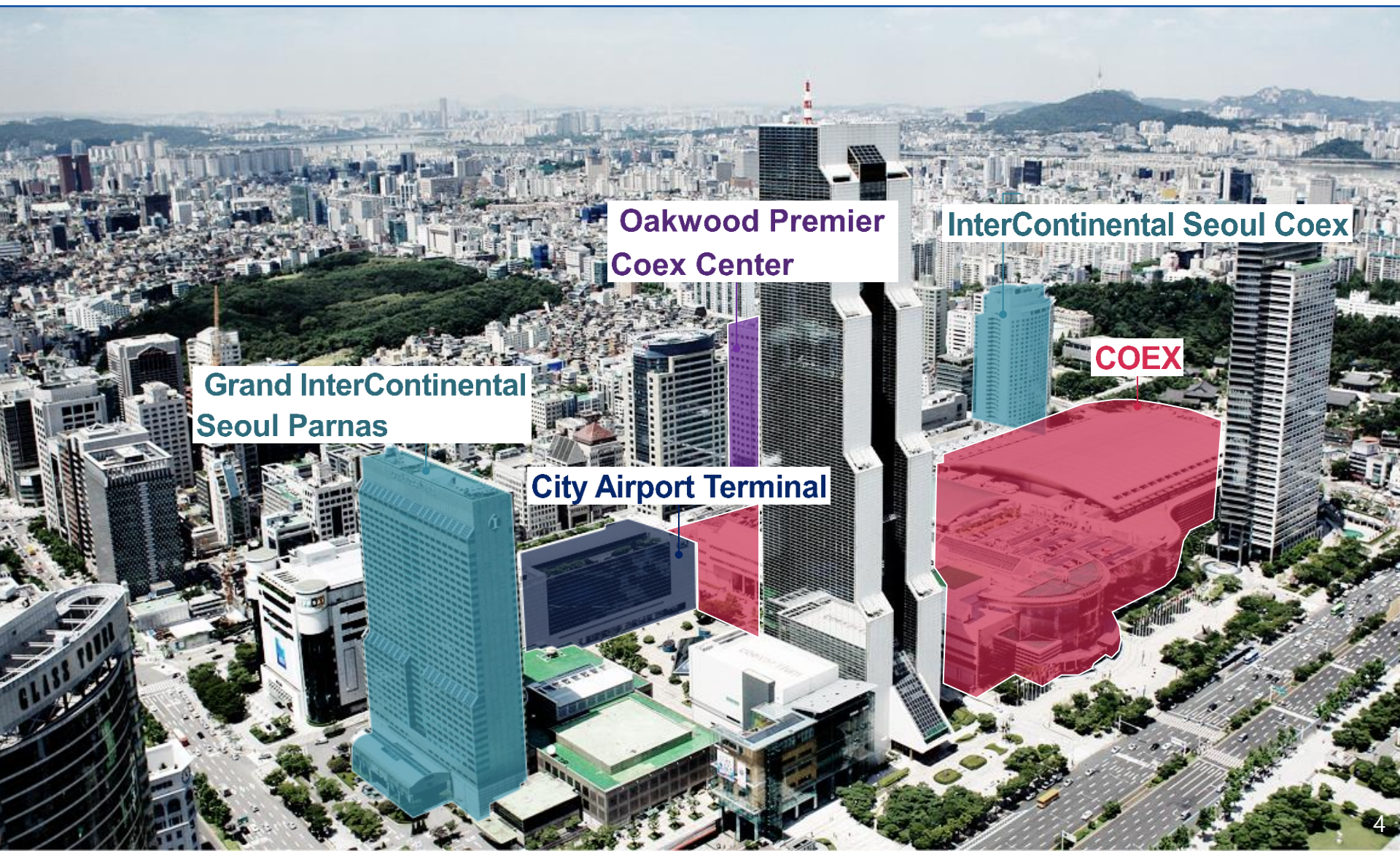
**Programs**

**Pre-Congress W/S, Round Table, Plenary & Concurrent Sessions, Satellite Meetings, Posters, Luncheon Symposia, Welcome Reception, Gala Dinner, Closing Session, Special Social Events**



## 02. Venue

### COEX, World-class Convention Center





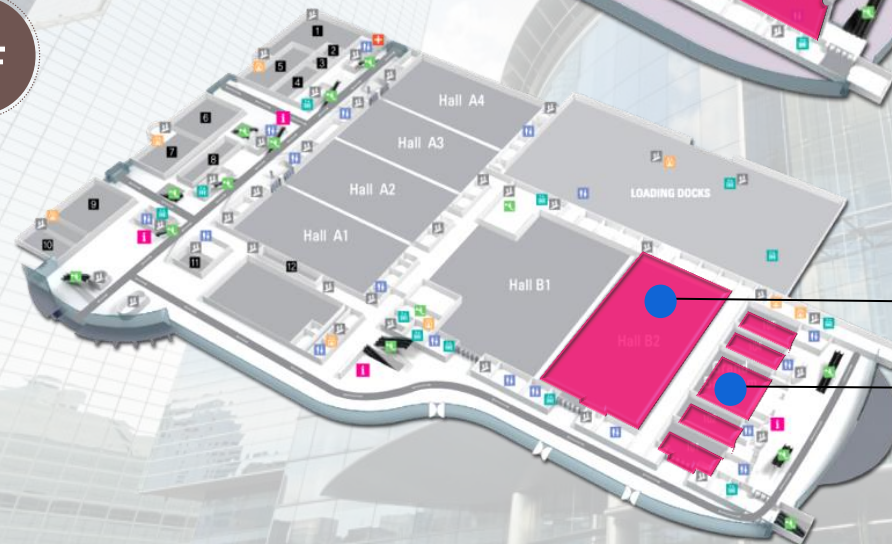
# 02. Venue Floor Plan

2F



Conference Room North

1F



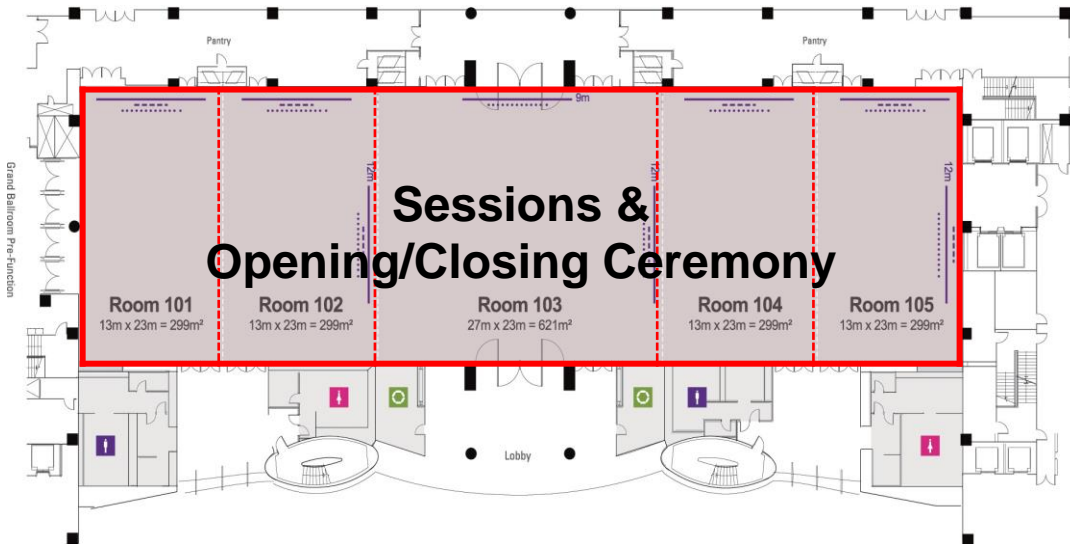
Hall B2

Grand Ballroom

# 02. Grand Ballroom

- Grand Ballroom 101-105 (1F)

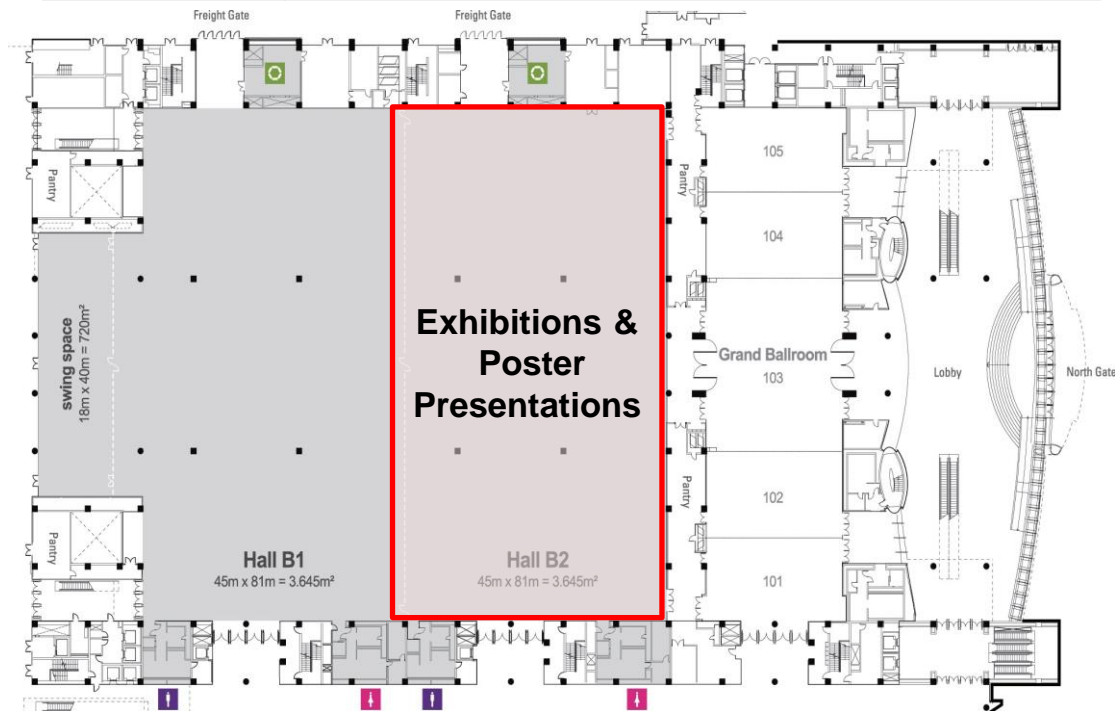
Size	1,817 sq.m. *column-free (dividable into 5 rooms)
Capacity	1,800 pax
Functions	Opening/Closing Ceremony Sessions: 101-105



# 02. Exhibitions and Posters

- Hall B2 (1F)

<b>Size</b>	3,645 sq.m.
<b>Capacity</b>	180 exhibit booths (9 sq.m.)
<b>Functions</b>	Exhibitions, Poster Presentations

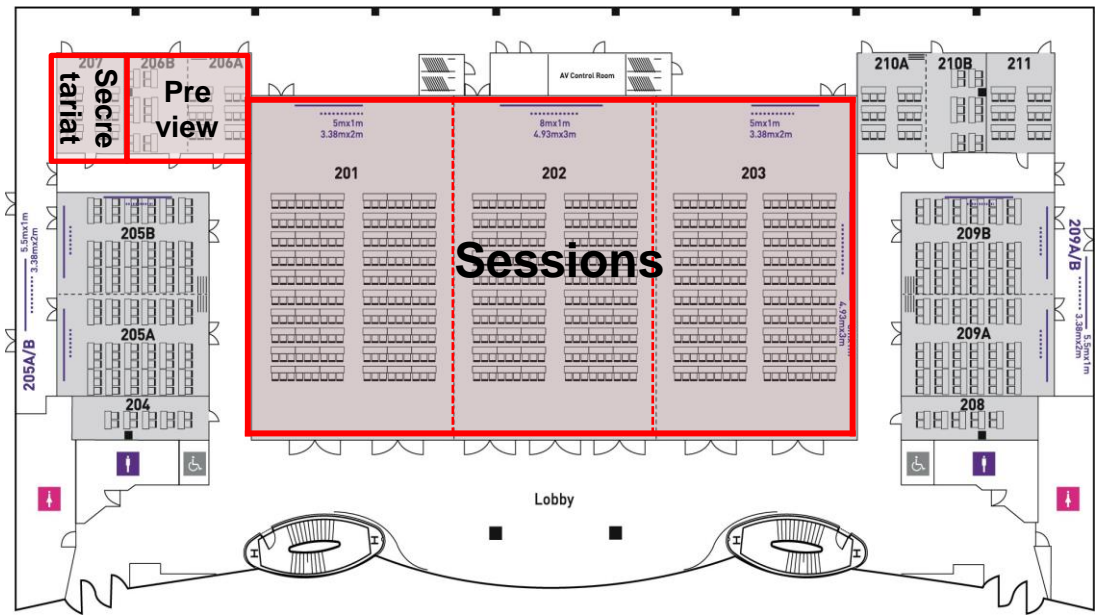




# 02. Conference Rooms

- Conference Room North (2F)

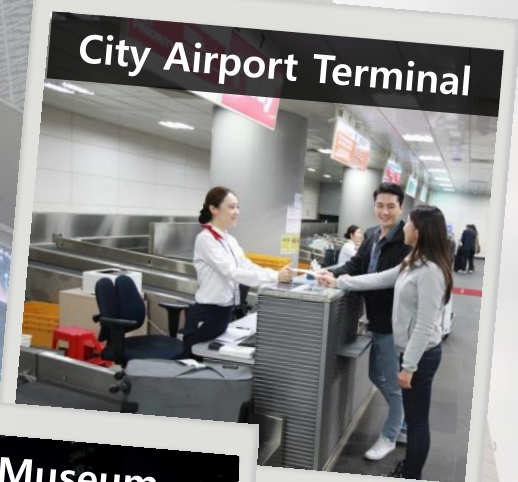
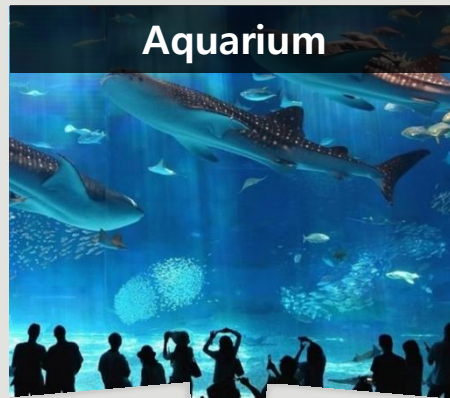
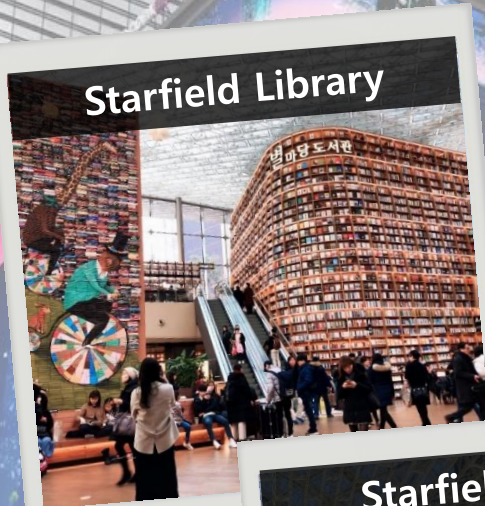
Size	1,642 sq.m. (15 rooms)
Capacity	1,620 pax
Functions	Sessions: 201-203
	Preview Room: 206
	Secretariat Office: 207





## 02. Venue

### COEX, Everything under One Roof!



# 02. Hotels

## Various Types of Hotels and Adequate Rooms

**10**  
Hotels

**3,033**  
Rooms

**1km**  
Walking distance  
from COEX



**I Status of the Main Hotel I**

Grade	Hotel	No. of Rooms	Distance to COEX (km)
☆☆☆☆☆	Grand InterContinental Seoul Parnas	516	0.3
	Oakwood Premier Coex Center	280	0.4
	InterContinental Seoul Coex	654	0.6
	Park Hyatt	185	0.6
☆☆☆☆	Hotel in 9	152	0.2
☆☆☆	Shilla Stay Samsung	309	0.3
	GLAD Gangnam COEX Center	282	0.6
	Hotel Peyto Samseong	163	0.7
	Ibis Styles Ambassador Gangnam	317	0.8
	Hotel URI&	175	0.87



# 03. WCA 2026 Scientific Program

Date/ Time	Day 1 (Sun) May 24 <sup>th</sup>	Day 2 (Mon) May 25 <sup>th</sup>				Day 3 (Tue) May 26 <sup>th</sup>				Day 4 (Wed) May 27 <sup>th</sup>			
08:30 – 09:00		Registration											
09:00 – 10:00		Keynote Lecture				Keynote Lecture				Keynote Lecture			
10:00 – 10:30		Coffee Break											
10:30 – 12:30		FS	IS	OP	PP	FS	IS	OP	PP	FS	IS	OP	PP
12:30 – 13:30		Luncheon Symposium											
13:30 – 14:30	Pre-Congress W/S	FS	IS	OP	PP	FS	IS	OP	PP	RT	FS	OP	
14:30 – 15:00		Coffee Break											
15:00 – 15:30		RTFSOPRTFSOP									Keynote Lecture		
15:30 – 16:30											Congress Closing		
16:30 – 18:30													
18:30	Welcome Reception				President’s Dinner			Gala Dinner					

- FS: Featured Symposium
- IS: Industry Symposium
- OP: Oral Presentation
- PP: Poster Presentation
- RT: Round Table

# 04. Budget: Income

1,200 Participants

INCOME				\$1,031,750
Description	Quantity	Unit Price	Budget	
1. Registration Fees				466,750
1) Members	470	450	211,500	
2) Non-members	320	600	192,000	
3) Students and Low Income Countries	270	150	40,500	
4) Guests	160	-	-	
5) Gala Dinner	350	65	22,750	
2. Exhibition Sales				500,000
1) Booth	100	5,000	500,000	
3. Additional Sponsorship				65,000
1) Symposium	2	18,000	36,000	
2) Workshop	2	12,000	24,000	
3) Other Sponsoring	1	5,000	5,000	



# 04. Budget: Expenses

1,200 Participants

EXPENSES			\$952,453
Categories	Quantity	Unit Price	Budget
<b>1. Committee Expenses &amp; PR</b>			<b>47,000</b>
1) LOC / Board Members Meetings			30,000
2) Public Relations			17,000
<b>2. Invitation</b>			<b>58,000</b>
1) Honorarium	20	1,500	30,000
2) Accommodation	100	280	28,000
<b>3. IT &amp; Promotion</b>			<b>32,200</b>
1) Website & On-line System			28,000
2) Promotion			4,200
<b>4. Staffs (inc. Professionals)</b>			<b>45,000</b>
<b>5. Printed Materials</b>			<b>85,000</b>
1) Announcements			13,000
2) Program / Abstracts			22,000
3) Ordering Goods			50,000
<b>6. Venue Rental</b>			<b>152,653</b>
1) Meeting Rooms			98,565
2) Exhibit Hall Rental / Management Fee			50,588
3) Others			3,500

# 04. Budget: Expenses

**1,200 Participants**

Categories	Quantity	Unit Price	Budget
<b>7. A/V and Equipment Rental</b>			<b>89,950</b>
1) A/V			34,200
2) Internet and Network			11,750
3) Setup(Booths, Reg. Counter, Backdrop)			28,000
4) Miscellaneous (Cleaning..)			16,000
<b>8. Social Events (A/V and Entertainment)</b>			<b>44,500</b>
1) Opening Ceremony			6,000
2) Welcome Reception			8,000
3) Gala Dinner			25,000
4) President's Dinner			5,500
<b>9. Catering and Functions</b>			<b>235,950</b>
1) Coffee Break	4,500	3.5	15,750
2) Lunch	2,400	40	96,000
3) Welcome Reception	350	70	24,500
4) Gala Dinner	700	95	66,500
5) President's Dinner	120	110	13,200
6) Others			20,000

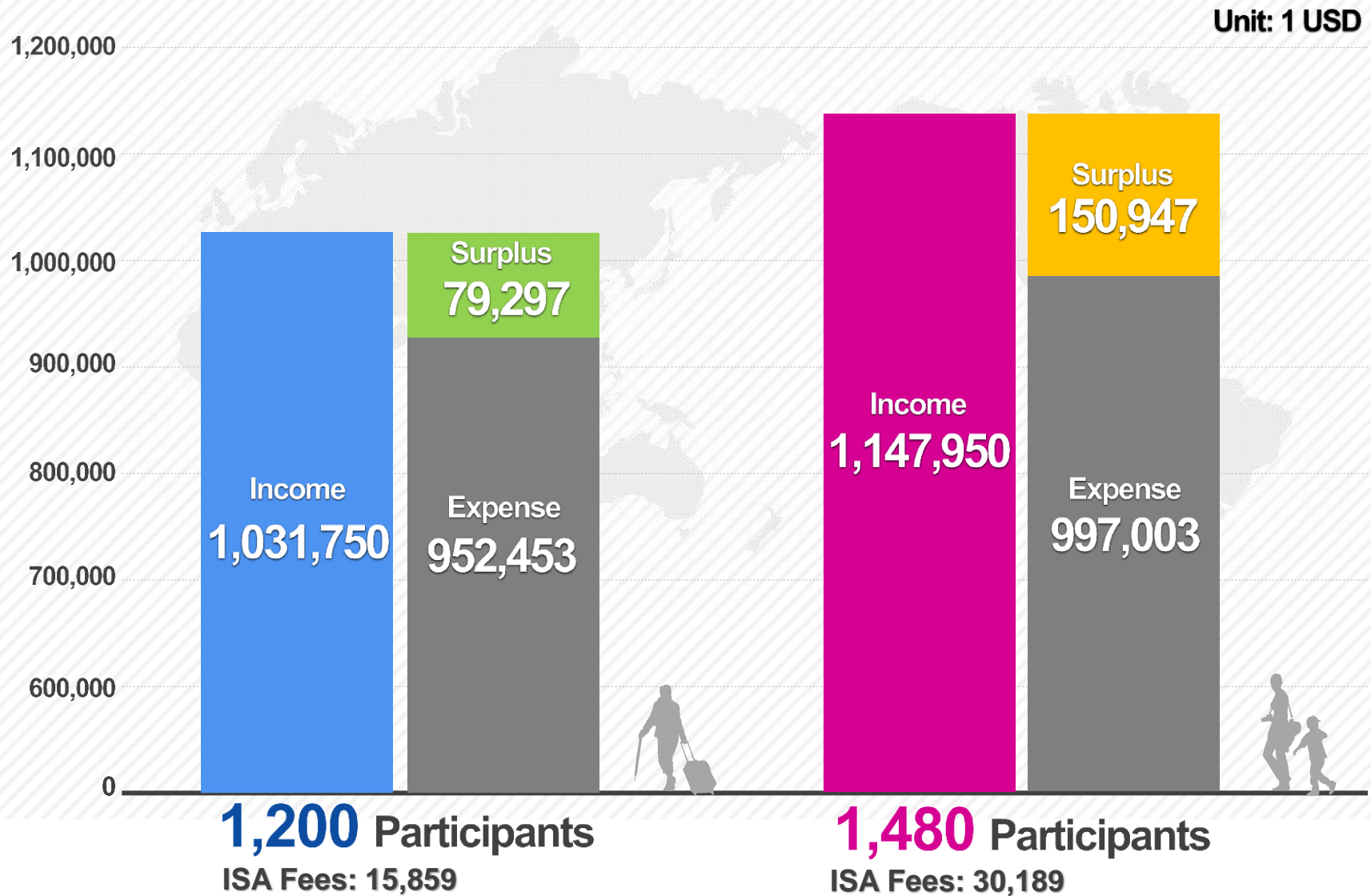


# 04. Budget: Expenses

1,200 Participants

Categories	Quantity	Unit Price	Budget
10. General Fees			162,200
1) Credit Card and Bank Fees		9,900	9,900
2) Insurance		2,000	2,000
3) CME		1,800	1,800
4) Organization Fees		48,000	48,000
5) Sales Fees	0.1	565,000	56,500
6) Registration Fees	1,200	20	24,000
7) Miscellaneous			20,000

## 04. Budget: Summary Blueprint for Surplus



\* ISA expects to receive 10% of the net profit of the WCA, up to a value of USD 20,000, and then 20% of profits beyond USD 20,000.



# 05. Why Seoul, Korea?

## Proven Capability

**5,467** members of audiology-related Korean societies are dedicated to audiology and related sciences.

- 8th Asia Pacific Symposium on Cochlear Implant and Related Sciences (APSCI) in 2011
- 20th World Congress of the International Federation of Oto-Rhino-Laryngological Societies (IFOS) in 2013
- International Evoked Response Audiometry Study Group (IERASG) in 2015

Researchers  
& Practitioners

≈ 300

ENT Specialists

4,207

Audiologists

960

Otology  
Specialists

552

# 05. Why Seoul, Korea?

## Korean Bidding Committee



**Prof. Jong Woo Chung**

*President of the Korean Bidding Committee*

Professor,  
Department of Otorhinolaryngology – Head and Neck Surgery,  
University of Ulsan  
Past President,  
The Korean Audiological Society (2015-2017)



**Prof. Sang Heun Lee**

Emeritus Professor,  
Department of Otorhinolaryngology, Kyungpook National University  
Endowed-Chair Professor,  
Department of Otolaryngology, Daegu Catholic University  
Past President,  
The Korean Audiological Society (2001-2003)



**Prof. Lee-Suk Kim**

Emeritus Professor  
Department of Otorhinolaryngology, Dong-A University  
Past President,  
The Korean Audiological Society (2007-2009)



**Prof. Sung Hwa Hong**

President & CEO,  
Samsung Changwon Hospital School of Medicine,  
Sungkyunkwan University  
Professor, Department of Otorhinolaryngology-Head & Neck Surgery,  
Samsung Changwon Hospital School of Medicine,  
Sungkyunkwan University  
Past President, The Korean Audiological Society (2013-2015)



**Prof. Jin Sook Kim**

Professor,  
Division of Speech Pathology and Audiology, Hallym University  
Past Vice President,  
The Korean Audiological Society (2011-2017)

# 05. Why Seoul, Korea?

## Korean Bidding Committee



**Prof. Seung Ha Oh**

Professor,  
Department of Otorhinolaryngology-Head and Neck Surgery,  
Seoul National University

Past president,  
Korean Otological Society (2014-2016)



**Prof. Yang-Sun Cho**

Professor,  
Department of Otolaryngology,  
Sungkyunkwan University School of Medicine, Samsung Medical Center

Chair, Board of Directors,  
Korean Society of Otorhinolaryngology-Head and Neck Surgery  
(2020-2021)



**Prof. Jun Ho Lee**

Professor,  
Department of Otorhinolaryngology-Head and Neck Surgery,  
Seoul National University

President,  
The Korean Audiological Society (2019-2021)



**Prof. Hyun Sook Jang**

Professor,  
Division of Speech Pathology and Audiology, Hallym University

Vice President,  
The Korean Audiological Society (2017-2021)





International  
Society of Audiology



The Korean  
Audiological Society



# Thank you!



SEOUL METROPOLITAN  
GOVERNMENT



KOREA  
TOURISM  
ORGANIZATION