

## MEDIA RELEASE

## Be a custodian for a clean South Africa

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With the growing need to live sustainably and to look after our beautiful earth, the Institute of Waste Management of Southern Africa (IWMSA) reminds individuals and corporates dealing with waste on a daily basis, to be at the forefront of waste management issues and regulation by joining a recognised industry body committed to protecting the environment and its people.

The New Year brings many challenges in the waste industry with ongoing legislative and policy shifts that organisations may not be aware of. It is imperative for all corporates dealing with waste to be educated on these regulations so that more sustainable waste management practices can be implemented.

The most recent National Waste Information Baseline Report\* indicates that South Africa generated approximately 108 million tonnes of waste in 2011. Municipal waste amounted to 18.5% of all waste ending up at landfill sites. The private and public sector have a major role to play in advancing southern Africa's waste landscape, especially with dwindling landfill space.

President of the IWMSA, Dr Suzan Oelofse, says that all organisations should know what legislation expects of them when it comes to dealing with waste. "The South African waste sector has many challenges, but corporates and individuals should view waste as a resource. Being associated with an industry body, such as the IWMSA, means that you value the environment and make a concerted effort in advancing and aligning yourself to sustainable waste management practices," continues Oelofse.

The IWMSA boasts an impressive 39 year track record and is the go-to body for all waste-related issues, technology and best practice. The industry body provides their members with access to the latest waste management technology and skills development courses in order to stay up to speed with the everchanging industry.

"Having been affiliated with the IWMSA since 1998 when I first became a member, I have always been impressed by the members' willingness to share information, which I think is the only real way to promote the art and science of waste management in the country. The IWMSA presents regular networking opportunities where this information sharing happens on many levels, keeping me informed about

developments in the industry while at the same time keeping me up to date with continual education

requirements," says Jonathan Shamrock, member of the IWMSA.

Municipalities, national and provincial government, environmental consultants and service providers,

contractors, academics and corporates make up the bulk of the IWMSA's members. "It is vital that

members view this commitment as a long-term investment so that we can delve into the challenges and

opportunities the waste sector face on a daily basis," adds Oelofse.

IWMSA members enjoy a number of exclusive benefits, which includes access to accredited and non-

accredited waste management training, networking opportunities to keep up to date about latest

developments and best practices as well as the ever-changing legislative landscape regulating waste

management activities.

The IWMSA's patron members, who take a dedicated stand for the non-profit organisations' policies and

ideals, are: 600 SA Holdings (Pty) Ltd, Interwaste (Pty) Ltd, Roshcon SOC Limited, TFM Industries (Pty)

Ltd, Mercedes-Benz South Africa, UD Trucks Southern Africa (Pty) Ltd, MAN Truck & Bus (S.A.) (Pty)

Ltd, DSW - Cleansing & Solid Waste, Pikitup Johannesburg SOC Limited, ROSE Foundation, East

London Industrial Development Zone, Mpact Plastic Containers (Pty) Ltd, Barloworld Equipment,

Sanitech, Talbot Laboratories, Wasteman Holdings (Pty) Ltd, Autocar Trucks (Pty) Ltd, Oilkol (Pty) Ltd, M

and L Laboratory Services (Pty) Ltd.

For more information on the IWMSA and how to become a member, visit www.iwmsa.co.za. The IWMSA

is also on Twitter (https://twitter.com/IWMSA) and Facebook (https://www.facebook.com/iwmsa).

\* Department of Environmental Affairs (2012). National Waste Information Baseline Report. Department of

Environmental Affairs. Pretoria, South Africa.

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