

## Media invite: 24th biennial WasteCon 2018 conference

## 15-19 October 2018, Emperors Palace

Hi there,

The premier showcase of best practice in African waste management solutions, WasteCon 2018, is fast approaching! We would love for you to join us at the 24<sup>th</sup> WasteCon conference and exhibition, taking place from 15 to 19 October 2018 at Emperors Palace, Johannesburg.

In support of the objective of reducing waste to landfill, as set out in the Waste Act (Section 2), the Institute of Waste Management of Southern Africa (IWMSA) will host its flagship biennial conference under the theme "Implementing the Waste Hierarchy". The aim of the waste management hierarchy is to extract the maximum practical benefits from products and to generate the minimum amount of waste.

Plenary sessions, presentations and parallel sessions (including three workshops) will be conducted by leaders in their respective specialisations over a period of three days from 16 to 18 October 2018. These sessions will provide an overview as well as an in-depth description of the developments, research, innovations, and technologies in the waste management arena.

A keynote address titled, "Challenging Changes Connecting Waste hierarchy and Circular economy" by Ad Lansink, is just one of the many fascinating presentations attendees can look forward to.

The conference will also be attended by students in the environmental and waste management fields, providing them with insights into the future of the industry and the opportunity to network with key stakeholders.

A wide range of exhibitors will showcase their diverse waste management products and services. The exhibition space is open to the public.

To access the provisional conference programme, <u>click here</u>. For more information on WasteCon 2018, please visit <u>www.wastecon.co.za</u>.

**Media RSVP:** Media who wish to attend WasteCon 2018 are invited to review the programme and choose <u>one</u> of the conference days (16, 17 or 18 October 2018) to attend. Media accreditation is valid for one pre-selected day only. Please RSVP to Nadia Nel via email at <u>nadia@reputationmatters.co.za</u> by Tuesday, 02 October 2018.

Please do not hesitate to contact me should you require more information; we hope to see you there!

Kind regards,

Nadia Nel

EMAIL: <a href="mailto:nadia@reputationmatters.co.za">nadia@reputationmatters.co.za</a>

MOBILE: 081 439 3912