



# PRASA

paper recycling association of south africa



# ABOUT PRASA

## Established in 2003:

- ♻️ Promote a culture of paper recycling
- ♻️ Contribute to the preservation and protection of our environment
- ♻️ Promote and support paper waste recovery, reuse and recycling
- ♻️ Reduce the amount of recoverable paper packaging material ending up in landfill.
- ♻️ Establish awareness campaigns aimed at educating the public about the benefits of and necessity to recycle.
- ♻️ Promote employment and economic empowerment opportunities, in particular in SMMEs (Small, Medium and Micro Enterprises), through paper recycling
- ♻️ Promote sustainable paper recycling opportunities and engage in activities that will grow and develop the paper recycling industry.
- ♻️ Work with all levels of government to achieve waste minimization objectives and compliance with legislation.

# PAPER RECYCLING

Important to plan well



♻ Find a clean covered area to store recycled items



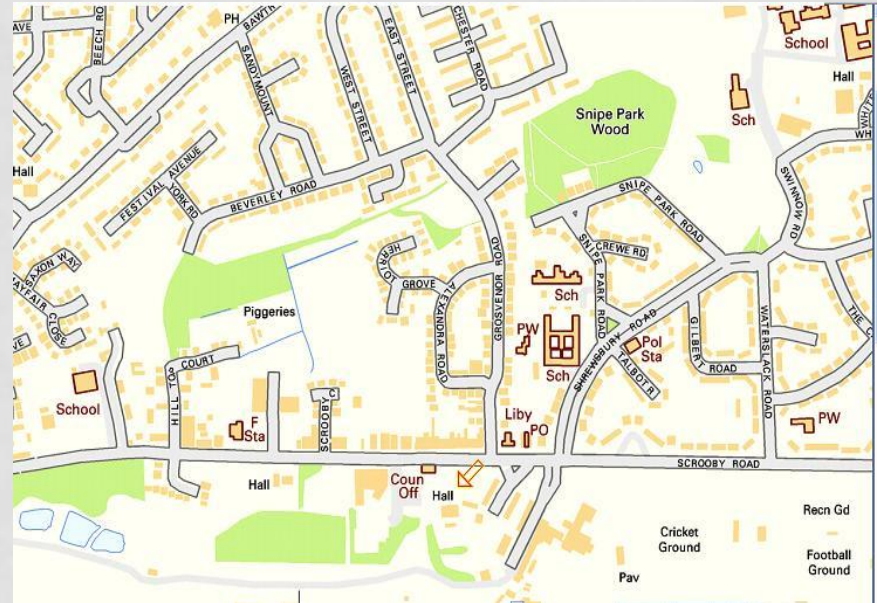
♻ Cash business – Money must be stored safely

# PAPER RECYCLING



## Good planning will make a huge difference

- ♻️ Prepare advertisements and pamphlets about your plans
- ♻️ Approach businesses, neighbours, clubs, etc.
- ♻️ Measure distances and use shortest route
- ♻️ Plan dates and times for collections and for deliveries





# PAPER RECYCLING



Good planning will make a huge difference

- ♻ Who do I sell recycled goods to?
- ♻ How will I arrange transport?
- ♻ Work together/Partner with other trolley collectors
- ♻ Register with [www.mywaste.co.za](http://www.mywaste.co.za) and PRASA
- ♻ Be aware of prices for recycled paper and always keep up to date with pricing trends



# WHY RECYCLE PAPER:

- ♻️ For every ton of paper recycled:
- ♻️ 3m<sup>3</sup> of landfill space is saved. If all household and business paper/cardboard was recycled 3/4 million m<sup>3</sup> of landfill space would be saved per annum. Local authorities would in the process save R60 million per annum in reduced collection and landfill costs.



# WHY RECYCLE PAPER CONT.



- ♻ Increased job opportunities and income generation.
- ♻ 40% less energy is required to manufacture paper from recovered paper.





# SEPARATING AND SORTING HIGHLY IMPORTANT

- ♻️ Quality in is quality out
- ♻️ Separate at source to get maximum pay
- ♻️ Keep paper clean and dry





# RECYCLABLE PAPERS

Office papers

Printed papers

Magazines

Fruit boxes

Wine boxes

Corrugated board

Phone books

Paper bags

Newspapers

Milk Cartons

Juice Cartons

Cereal Cartons

Brown Paper Bags



# WHAT PAPERS ARE NOT RECYCLABLE AND WHY

## Unsuitable for paper

❖ Cement bags, dog food bags, baby disposal nappies

### ❖ Reason:

❖ Contamination from the residues of the contents makes them unsuitable for recycling. The raw materials and liners required to waterproof these and similar products are not recyclable.

❖ Plastic lined papers, Foil lined papers – don't break down in cooking process



# TIPS FOR PAPER RECYCLING

- ♻️ Get a separate reusable container for your paper waste.
- ♻️ Separate your paper waste from your other waste by placing it in the container.
- ♻️ Keep your waste paper clean and dry – quality is important for a good end product.
- ♻️ Most buyers will not accept wet paper.



# TIPS FOR GETTING STARTED



♻️ Find a covered area or a site



# TIPS FOR GETTING STARTED CONTINUED



- ♻️ Do as many recyclable streams as you can manage.
- ♻️ This helps you to:
  - keep getting a steady income;
  - offer a one stop shop

# TIPS TO GROW



- ♻️ Grab every opportunity
- ♻️ Keep on trying
- ♻️ Accept criticism
- ♻️ Strive to do more
- ♻️ Keep your dream alive

# TIPS TO GROW



♻️ Every action impacts your progress

♻️ BE A TALENT SCOUT

The power of networking



# TIPS TO GROW YOUR FINANCES



## ♻️REMEMBER:

Your business comes first

Focus on growing your income

Watch your savings grow

Give yourself time to reward yourself



# THREE KEYS TO SUCCESS



♻️ PERSISTENCE

♻️ DEDICATION

♻️ DELIVERY



# USEFUL INFORMATION

♻️ Paper is an integral part of our everyday lives.

♻️ Every one of us, every day, uses paper for a variety of reasons a number of purposes.



# PRASA

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