









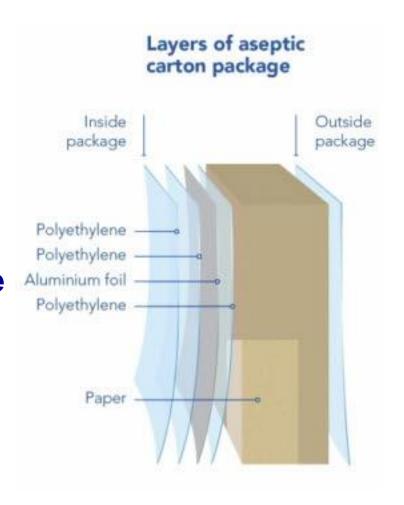
# Liquid Board Packaging "PROTECTS WHAT'S GOOD"

#### **6 layers**

- ▶ 5 % Aluminium Foil
- ▶ 20 % Polyethylene
- ▶ 75 % Paperboard

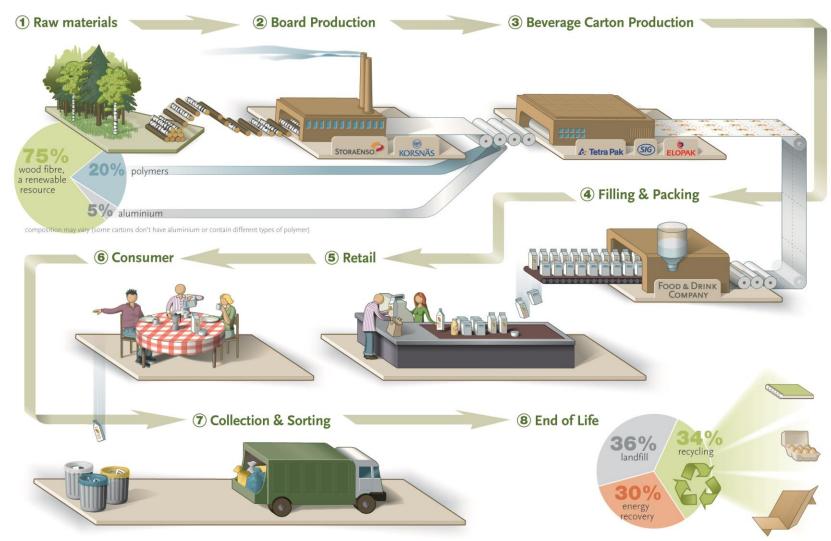
#### Renewable Resource

75 % = Paperboard





#### The beverage carton value chain



# **Our Customers- Dairy**



























#### **Our Customers - Juice**









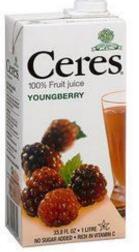
















#### Recycling of used beverage cartons Gas & steam Engine oil 1 Used beverage cartons or carton board bales 2 Re-pulping POLYMERS Polymer pellets for moulding injection or extrusion 75% paperboard Frames for windows Car parts ALUMINIUM 4% aluminium polymers Bales with Furniture 3 Papermaking process Roof panels POLYMERS & ALUMINIUM Pulp Cement Fuel (energy recovery) 0000000 water recycled RECYCLED PAPER OR CARDBOARD

Tissue and toilet paper

Corrugated boxes (liners)

Cardboard boxes

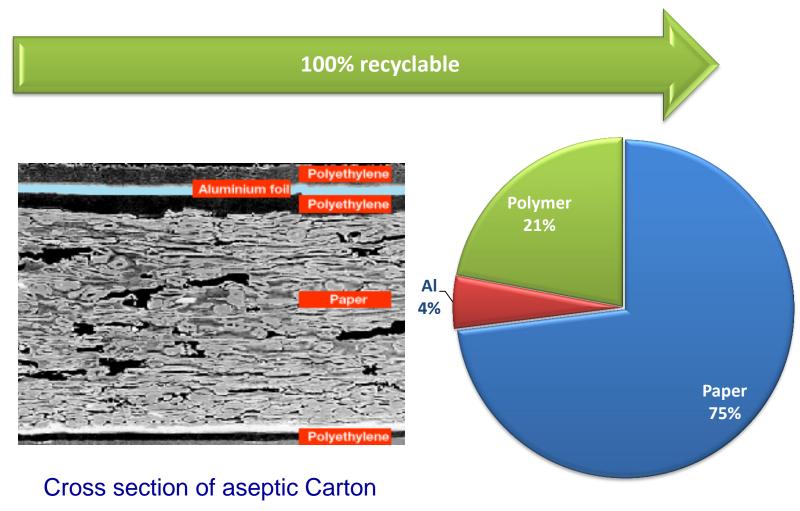
Notebooks

Carton cores

Egg boxes



### Why Cartons go to a paper mill?



# Turning Carton into valued product Used beverage cartons are a real asset





#### Recycling in SA



- > Tetra Pak waste is a *valuable resource*, for which there is a growing demand.
- ➤ This growth will lead to *increased* recycling activity.
- The Recycled fibre can be used for local production of Secondary packaging and POS Displays.
- Direct and Indirect local jobs created.
- > The program is Environmentally responsible.
- > The program is Sustainable.





#### Products made from beverage cartons

Raw material for a number of paper products





















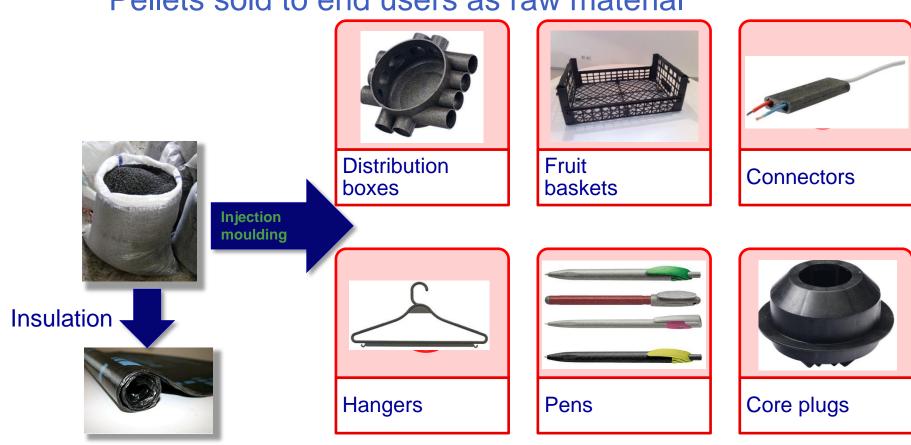






## Value created from PolyAl

Pellets sold to end users as raw material





#### Promoting a sustainable model

The higher the value-add for the recycled products, higher will be the chances of creating an economically sustainable value chain for recycling



Roof Sheets and other products made out of Polyethylene and Aluminum from Tetra Pak cartons

Paper products made out of the pulp from Tetra Pak cartons

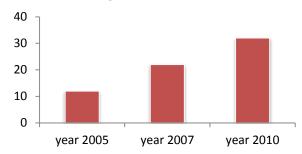




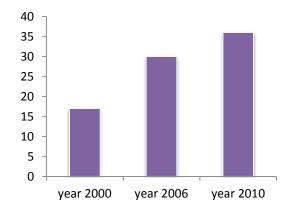
# Recycling works when collection exists

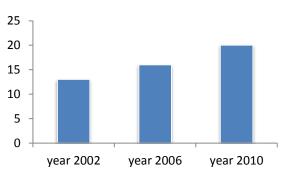
#### Results improving every year worldwide

▶ 32 billion Tetra Pak cartons are being recycled (2010)



- ➤ 36% of EU beverage cartons recycled (2010)
- ▶ 21% of Tetra Pak cartons were recycled (2010)









# Collection Strategy – Carton Waste

**National Collectors/Waste Management Companies** 

- Kerbside programs
- ▶ Landfill sites
- Drop-Off Centre's
- Buy-Back Centre's
- ▶ Schools collections
- Commercial sites
- Airports
- Shopping Centre's

#### Private Co's/ NGO's & Municipalities































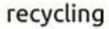




#### **National Collectors**

# WASTEPLAN









#### **Kerbside collections**

- Cape Town
- Pretoria
- Durban
- > PMB
- > others being developed













# **Gayatri Paper Mill – South Africa**

















# **Engage with NGOs & key stakeholders**

We are increasingly involved, and we communicate openly



# Plastics SA













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