

Public awareness tools

Bacteria- not humans or animals- become resistant to antibiotics.

WHO theme for World Antibiotic Awareness Week, 13-19 November 2017

Seek advice from a qualified healthcare professional before taking antibiotics

Antibiotics are a precious resource, so it is important to get the right advice before taking them. This not only ensures you and your family get the best treatment, responsible use of antibiotics will also help reduce the threat of antibiotic resistance.

Posters: World Antibiotic Awareness Week 2017

Click here for posters <http://www.who.int/campaigns/world-antibiotic-awareness-week/2017/posters/en/>

Misuse of antibiotics puts us all at risk

Taking antibiotics when you don't need them speeds up antibiotic resistance. Antibiotic resistant infections are more complex and harder to treat. They can affect anyone, of any age, in any country.



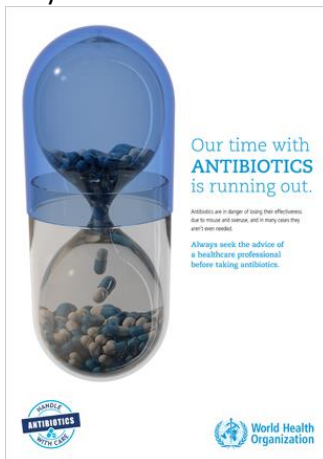
Think twice. Seek advice

Antibiotics aren't always the answer. Always seek the advice of a healthcare professional before taking antibiotics.



Our time with antibiotics is running out

Antibiotics are in danger of losing their effectiveness due to misuse and overuse, and in many cases they aren't even needed



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Videos: World Antibiotic Awareness Week 2017

Click here for videos <http://www.who.int/campaigns/world-antibiotic-awareness-week/videos/en/>

Video 1. Antibiotics don't cure viruses like colds and flu
<https://youtu.be/0Wj2R6tPSjQ>

Video 2. Only take antibiotics a health professional has prescribed to you
<https://youtu.be/7j0ghNlgfgk>

Video 3. Never share antibiotics (not even with family)
<https://youtu.be/dQ5B18I4BTg>

Video 4. Wash your hands to prevent infections (and avoid the need for antibiotics)
https://youtu.be/oFpiS2_8L28