

Constructing Your Future

Thinking like a fox in the 21st century

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Dynamic world. Dynamic thinkers.



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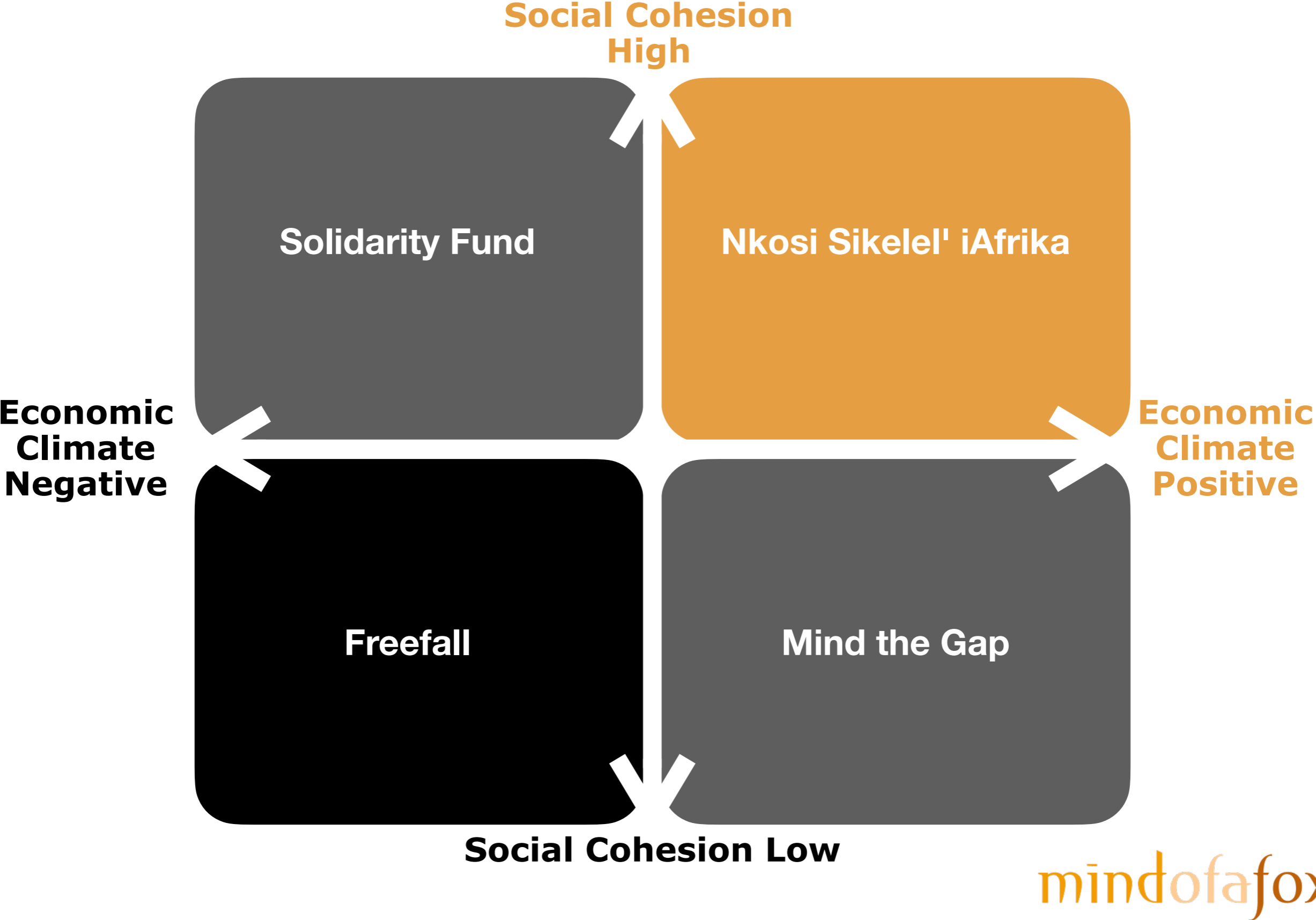
SCENARIOS

~~Prediction~~

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South African Scenarios AC

Next 18 months



Predetermined Elements

1. Population growth

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- 9.8 Billion by 2050
- More **competitive**
- Significant pressure on the environment
- Major **urbanisation**
- Pressure around **social tensions**
- Increased risk of **communicable diseases**

2. Climate change

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- Increase in **extreme** weather conditions
- Pressure on natural resources
- Increase focus on **efficiency** - generation and consumption
- Increased **psychological pressures** (planet under siege)

3. Technological advancement

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- Greater automation
- Changing **scope** of work
 - Substitutive vs Complimentary
- Changing **nature** of how we interact
- Greater **division** between haves and have-nots
- Absolute **premium** on education
 - Base
 - Distinction
 - Lifelong

Where do you see yourself in 10 years time?

The Elements Of A Fox



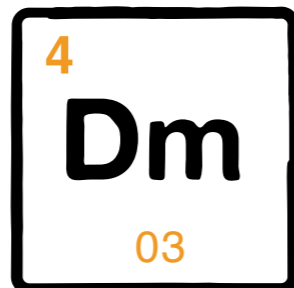
Develop **awareness** of the world around you, and how it is changing.



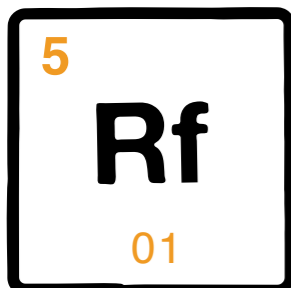
Gather **intelligence** to distinguish between certainty and uncertainty.



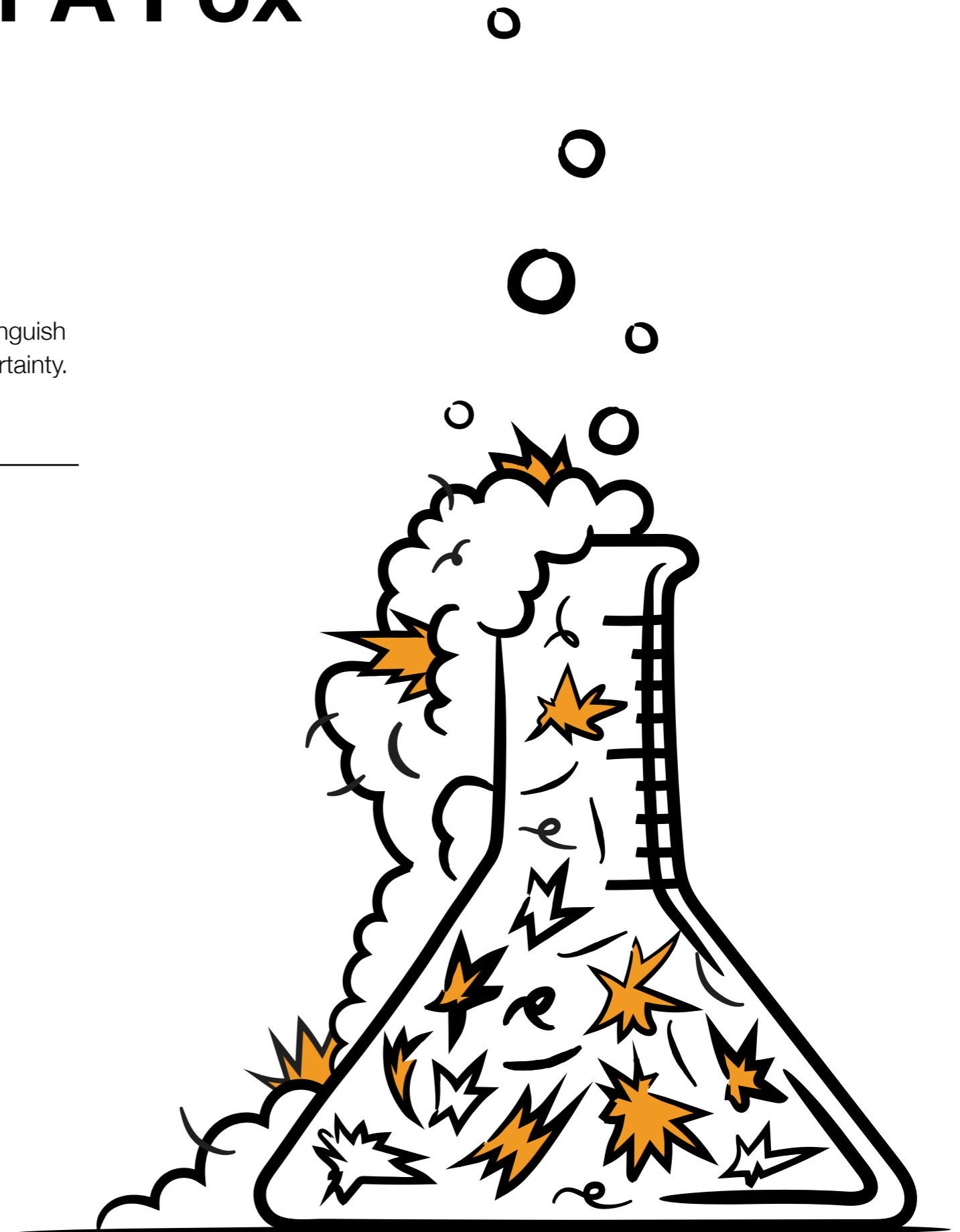
Synthesise uncertainty to build scenarios.



Enable agile **decision-making**.



Reflect on your meaning of winning.



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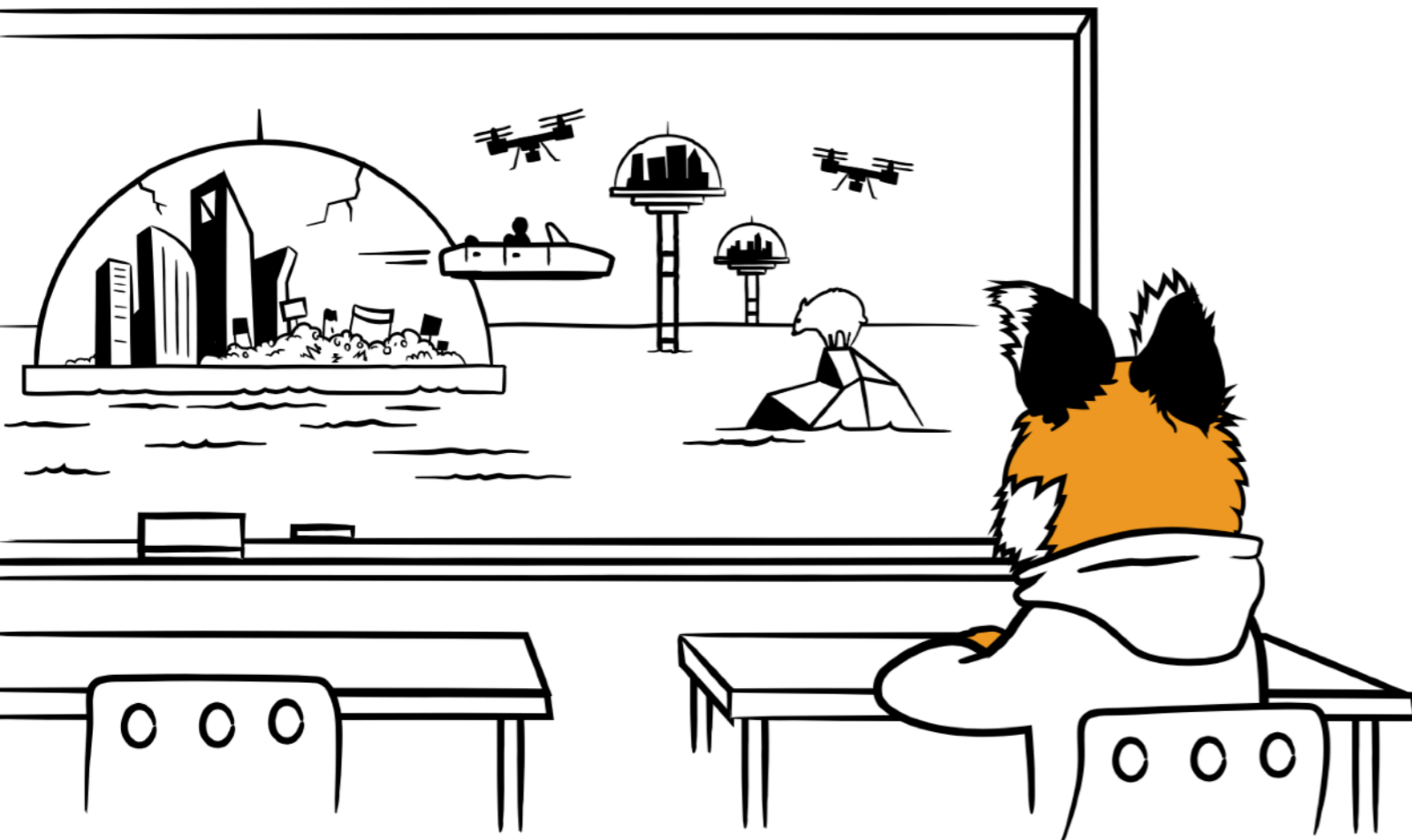


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May the fox be with you.

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